

CTEM Response to Questions from Proponents
September 13, 2021

1. Are you able to share the ballpark budget for this project?

Response: The budget for this project is \$12,000. This work is foundational to explore redesigning CTEM's website which can be built upon in the future.

2. Meeting requests

Response: Unfortunately, the CTEM team will not be meeting with proponents or subcontractors before the closing date.

3. Do you have any goals in terms of what types of actions you would like your users to take after visiting the website?

Response: The goal for the CTEM's website is to highlight collaborative partnerships in developing and delivering training projects that meet the needs of the mining industry in British Columbia. The actions for users are to:

- a) Connect with CTEM as a collaborative partner to explore potential training projects to meet the skills and training needs either regionally or provincially
 - b) Refer to CTEM as a resource to become informed about the various training programs offered specific to the mining industry
 - c) Learn about the emerging skills, training, and careers available in the mining industry
4. What are generally the steps in between a potential student landing on this website then eventually committing?

Response: Potential students can refer to CTEM as a resource to learn more about the various careers available in the mining industry. At this point, potential students are encouraged to directly apply for a program with a training provider or connect with a prospective employer.

5. Are there any areas of the site that you know you want to get rid of or significantly overhaul, in terms of content?

Response: The content may be reorganized by audience or topic. The current website has a lot of excellent resources and CTEM wants to make it easier for users to find information. An overhaul could be the "About Us" page to include more content about Governance, Partnerships, Team, Strategy, Current Projects, and Opportunities. Additionally, to include a "What we do" page may be added to reflect CTEM's role in BC's mining industry. On the Discover Your Career, the "Search Program" subpage may be deleted.

6. Incorporation number, liability insurance and WorkSafe BC requirements

Response: CTEM is accountable to Coast Mountain College which requires all contractors to have liability insurance, a WorkSafe BC number, and incorporation number.

We wish to thank all proponents for considering to submit a proposal on exploring a new website design for CTEM.